

# LUXPERIENCE

## Luxperience Privacy Policy

**Effective Date: 28 November 2025**

Luxperience is owned and organised by Curated Travel Marketing Pty Ltd ABN 69 692 254 005, of Neutral Bay, *Suite 1001, 4 Young St NSW, 2089 Australia* (**Organiser**).

Luxperience (“we”, “our”, “us”) is committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, store, and disclose personal information in accordance with the **Privacy Act 1988** (Cth) and applicable data protection laws. By providing your personal information to us, you consent to the collection and processing of your personal data as described in this policy.

### 1. Collection of Personal Information

We collect personal information directly from you when you interact with us, including when you:

- Register for or participate in our events, exhibitions, promotions, publications, advertising, or sponsorships
- Submit any feedback, complaints, or requests
- Provide us with personal or sensitive information as part of an application, registration, or other services we offer

This information may include, but is not limited to, your name, contact details, business information, financial details, event-related information, and any other personal data you provide in connection with our services.

In addition, we may collect personal information from third parties such as:

- Credit rating agencies, insurers, or other professional entities
- Feedback from event participants or co-exhibitors
- Information from claims, investigations, legal proceedings, insurance matters, or other related inquiries

### 2. Purpose of Collection and Use

Your personal information may be used for the following purposes:

- Organising and managing events, exhibitions, promotions, publications, advertising, and sponsorships
- Addressing complaints, inquiries, investigations, or any legal or insurance claims involving you
- Processing and managing your participation in events, exhibitions, or other Luxperience activities

- Ensuring compliance with agreements, terms, and conditions, including those related to our events and services

We will only use your personal information for the purposes specified at the time of collection, or for other purposes as permitted under applicable law.

### **3. Disclosure of Personal Information**

We may disclose your personal information to the following entities:

- Event organisers, co-exhibitors, and clients in relation to events, exhibitions, or promotions
- Our affiliates, subsidiaries, and related companies
- Insurers, venue organisers, and service providers (including contractors, event organisers, IT providers, and database administrators)
- Professional bodies, associations, or regulatory bodies with a legitimate interest in the information
- Any third parties with a legal right to access your personal data

We will not sell, rent, or lease your personal information to third parties. Any disclosures will be made only when necessary to facilitate the services we provide to you, or when required by law.

### **4. International Transfers**

We may transfer your personal information to sponsors and partners located outside of Australia. By providing your personal data, you consent to these international transfers.

### **5. Security of Personal Information**

We take reasonable steps to ensure that your personal information is protected against unauthorised access, use, or disclosure. However, due to the inherent nature of the internet, we cannot guarantee the absolute security of data transmitted online. You acknowledge and accept the risks associated with online transmission and agree that Luxperience will not be held liable for any unauthorised access or breach of security.

### **6. Access and Correction**

In accordance with the **Privacy Act 1988**, you have the right to:

- Request access to the personal information we hold about you
- Request correction of any inaccurate or incomplete personal data

If you wish to access or correct your personal information, or if you have any concerns about the accuracy of the data we hold, please contact us using the details provided below.

## **7. Retention of Personal Information**

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected, including for any legal, accounting, or reporting requirements. When your personal information is no longer needed, we will securely delete or anonymize it in accordance with applicable data retention policies.

## **8. Withdrawal of Consent**

You have the right to withdraw your consent to the collection and use of your personal information at any time, subject to any legal or contractual obligations. If you wish to withdraw consent or have your personal information deleted, please contact us in writing. We will process such requests in accordance with applicable law.

## **9. Legal Rights**

Under the **Privacy Act 1988**, you have the following rights in relation to your personal information:

- Right to request access to the personal data we hold about you
- Right to request the correction or deletion of your personal data
- Right to withdraw your consent to processing at any time

If you have any questions or concerns about your personal data or this Privacy Policy, or if you wish to exercise your legal rights, please contact us at:

### **Luxperience Contact Information**

[info@luxperience.com.au](mailto:info@luxperience.com.au)

Suite 1001, 4 Young St Neutral Bay 2089, NSW, Sydney, Australia.

## **10. Changes to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or regulatory obligations. Any updates to this Privacy Policy will be posted on our website, and the effective date of the policy will be indicated at the top of the page.