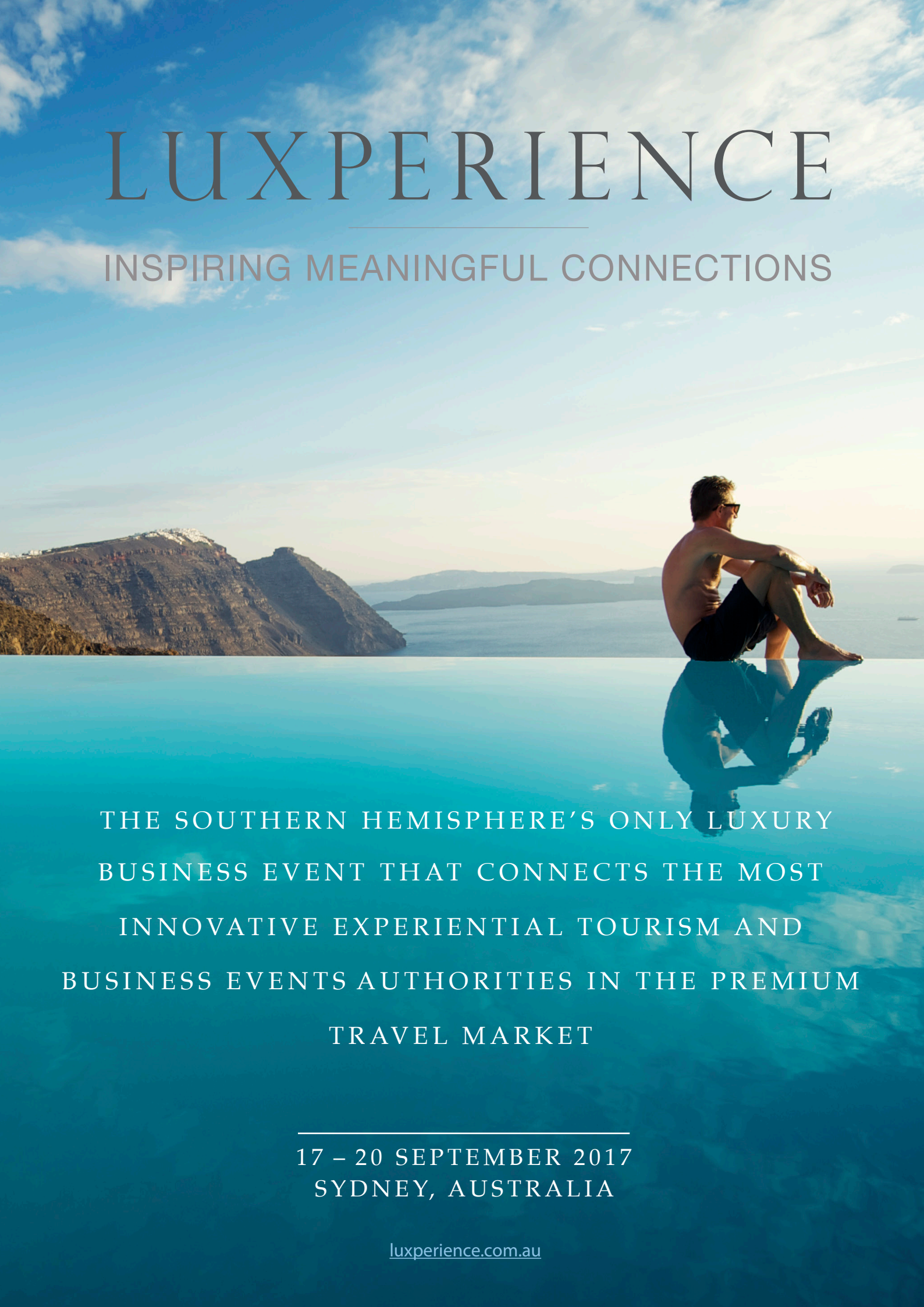


LUXPERIENCE

INSPIRING MEANINGFUL CONNECTIONS

A man in black shorts and sunglasses sits on the edge of an infinity pool, looking out over a coastal landscape. The pool's edge is perfectly aligned with the horizon, creating a seamless transition between the water and the sky. In the background, there are rugged mountains and a calm sea under a clear blue sky with light clouds.

THE SOUTHERN HEMISPHERE'S ONLY LUXURY
BUSINESS EVENT THAT CONNECTS THE MOST
INNOVATIVE EXPERIENTIAL TOURISM AND
BUSINESS EVENTS AUTHORITIES IN THE PREMIUM
TRAVEL MARKET

17 – 20 SEPTEMBER 2017
SYDNEY, AUSTRALIA

luxperience.com.au

THE LUXPERIENCE JOURNEY

2012

We identified and filled the gap to create the only luxury experiential travel trade event in the Southern Hemisphere.

2013

We enhanced awareness and created global significance for emerging luxury and experiential travel products from across the Australasia Pacific region.

2014

Our delegates from key sourced markets globally, recognise Luxperience as the must-attend annual luxury travel trade event

2015

We introduced Events by Luxperience - bridging the gap between luxury travel and premium events and conferences. 2015 also marked the launch of the inaugural Luxperience Awards for excellence

2016

We reached our first major success milestone with our 5th anniversary and a larger more diverse event.

2017

Join us on a transformational journey as we recognise this emerging trend in travel. 2017 will see the growth of premium business event products and delegates, recognising industry excellence through Luxperience Awards and bringing innovative, inspiring leaders in the industry to share their stories with the LuxCommunity.

EVENTS BY

LUXPERIENCE

CONNECTING THE WORLD OF BUSINESS EVENTS
WITH THE WORLD OF LUXURY

CAREFULLY CURATED OPTIONS



By invitation-only event to key players in global luxury, experiential travel and MICE industries



Custom qualifying process to ensure a premium level attendees of both exhibitors and buyers



Dedicated media program for traditional and online media specialists, seeking inspiration from luxury travel and MICE



Business sessions hosted by inspiring and diverse thought leaders, helping identify and drive industry trends



Enhance professional relationships through shared goals which result in meaningful connections



Pre scheduled appointment system with self customisation options to meet with preferred industry contacts



Daily informal networking and social events during event, including Gala Dinner Awards recognising industry excellence



Exclusive LuxCommunity membership - connecting delegates to like-minded specialists, peers and business professionals 365 days a year



Guaranteed new business and personal connections every year

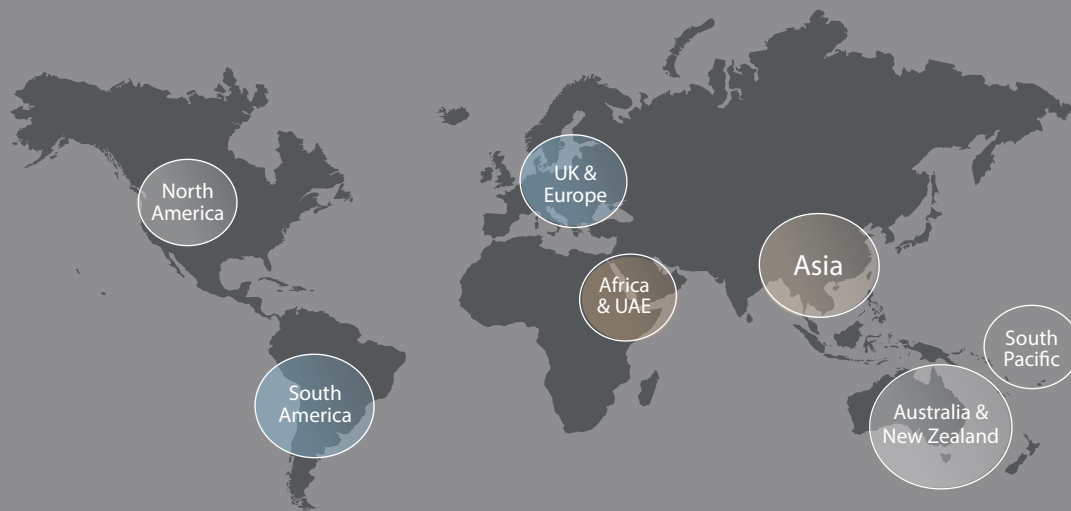


Sophisticated and immersive familiarisation tours for global buyers to provide first hand experience of luxury products in Australia and New Zealand

THE WORLD OF EXPERIENTIAL LUXURY TRAVEL

We travel the world to bring together thought leaders, innovators and respected authorities in premium experiential travel services. Our experts are linked through knowledge and a deep understanding of the needs of the sophisticated global traveller

2016 EXHIBITORS



THE LUXPERIENCE BUYER

Luxperience Buyers have proven extensive experience selling luxury high-end experiential travel and or MICE products to their high net worth and corporate clients. We encourage their insistence and recognition of quality, authenticity and uniqueness with conviction. It is this quality and limited accessibility that after all is what defined true luxury in the first place.

EACH ACCREDITED LUXPERIENCE BUYER
ADHERES TO A STRICT QUALITY ASSURANCE PROCESS

Luxury Travel Designer
Concierge Service Providers
Event Organisers
Corporate Travel Planners
Private Travel Club Managers
Executive Assistants
Incentive Travel Organisers
Procurement Specialists

From the Americas,
UK, Europe,
Middle East, Asia,
Australia &
New Zealand

Minimum land
spend over \$5
million
each year

Key Influencers
Decision Makers
Company Owners



THE LUXURY OF SUCCESS

EXHIBITORS

92%

Extremely satisfied with their overall experience of Luxperience 2016

88%

Will return in 2017

93%

Would recommend Luxperience to colleagues and peers

71%

Believe Luxperience presents good value for money.

BUYERS

98%

Would recommend Luxperience to colleagues.

98%

Extremely satisfied with their overall experience of Luxperience 2016

95%

Would like to return in 2017.

80%

Attend Luxperience to keep up to date with new products and find new suppliers.

Source: Luxperience 2016 delegate feedback survey.

2016 LUX REVIEWS

BUYERS

"Gathering of top luxury suppliers concentrate in Antipodes & Asia - that are great to know."

STACY LUKS, SMARTFLYER (USA)

"It has been my pleasure to attend Luxperience to discover a targeted, well run, creative event that connects the world of high-end, experiential travel one vendor at a time. In the end, my discerning clients benefit greatly from the information and contacts gleaned from Luxperience. Luxperience is well worth my travel time from New York."

SUSAN QUILLIN, SQ TRAVEL BY DESIGN (USA)

"An excellent opportunity to meet with relevant partners and potential partners in the luxury marketplace."

HEIDI ITALIA, TRAVELMANAGERS (AUS)

"The best trade show of luxury travel in the Southern Hemisphere! "

XIAO XIE, ZANADU (CHINA)

"It was a pleasure to attend Luxperience in 2016 and I can't wait to return in 2017! I came back to the office last year with an edge over my local competitors! Being a retail travel agent we can all get tied up with our day to day, forgetting that there is always something new to learn about. Luxperience reminded me of products I had forgotten and gave me updates on products I love; It opened my eyes to products I never knew existed and every single one of these I can now confidently introduce to my clients. Connecting with local experts from around the world will ensure that my clients receive the very best and personal experiences, and this wouldn't have been possible if I didn't attend Luxperience."

MICHELLE BARKER, JAYES TRAVEL (AUS)

"An excellent way to meet and connect with suppliers that are working in our space, and to learn about new initiatives!"

ADAM GEORGE, EVOLUTION LUXURY TRAVEL (AUS)

EXHIBITORS

"It's a great travel show that provides the possibility to meet new clients who are looking for professional reliable companies worldwide."

MARIA BARCIELA, ACROSS ARGENTINA (ARG)

"A luxury International travel trade event with a growing MICE component including pre-made appointments with qualified buyers."

MONIQUE PERERA, CAMERA CREATIONS (AUS)

"Luxperience is an excellent opportunity to meet and network with pre-qualified buyers who cater to affluent and high end clientele in the Australasia region."

TODD MITSUHATA, SANTA MONICA TRAVEL & TOURISM (USA)

"The ultimate meeting place for the luxury industry with the highest calibre of buyers."

SCOTT MCKENZIE, MARLBOROUGH TOUR COMPANY (NZL)